



B U R N
BLACK UNITED REPRESENTATION NETWORK

REVIEW & DEVELOP YOUR LEADERSHIP STYLE

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EXECUTIVE **DEVELOPMENT** PLAN

12 hour fully funded programme for SMEs in Greater Manchester

Review & Develop Your Leadership Style for leaders has been designed to develop your skillsets as a manager, business owner or leader to enable you to have the necessary skills to lead your team as you expand your business, team and audience.

OPPORTUNITY TO COMPLETE A 4 DAY ADVANCED FULLY FUNDED COURSE



x2 Sessions Face to Face
(Held at Manchester Technology Centre)



x2 Sessions Online/Virtual

Manchester Technology Centre, 103, Oxford House, Oxford Rd, Manchester M1 7ED
(REFRESHMENTS/SNACKS AND LUNCH PROVIDED)

ABOUT EDP



The Executive Development Programme is designed for business owners and senior level professionals.

This course specialises in digital leadership and provides you with the skills and insights to apply within your own business. The course consists of 4 x 3 hour sessions where x2 sessions will be held at the Manchester Technology Centre and x2 virtual sessions online.

This programme will be fully funded if you meet the below criteria:

- Minimum 2 members of staff (can include freelancers)
- Less than 250 staff
- Less than 50 million euros turnover - Greater Manchester based
- Only one nominee per business
- 75% of business not owned by a parent company

COURSE DETAILS

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The course is built around three core, widely-accepted principles of learning:

- Open to learning when we perceive the environment to be constructive and non-judgemental.
- We learn best by focussing on concrete experiences, recognising 'cause and effect' relationships in our behaviours, then deciding on changes before putting them into effect.
 - We purposefully change only what we are aware of.

The differences between leadership and management
Leadership styles - Self-assessment and discussion
Leaders' responsibilities - Stakeholders' expectations of leaders
Situational leadership - Adapting leadership style to followers' requirements

Session 1 - Face to Face

Review of learning from Session 1
Planning, time management and delegation - Organizing yourself to achieve
Effective communication - Core elements of influential communication
Decision-making & problem-solving - Key strategies to resolve issues and make decisions

Session 2 - Face to Face or Virtual

Review of learning from Session 2
Developing others - How to identify and meet development needs
Understanding the individual/ team/ task - Achieving the right balance for success
Motivation - Keeping individuals focused and maintaining morale

Session 3 - Face to Face or Virtual

Review of learning from Session 3
Decision-making & problem-solving - Key strategies to resolve issues and make decisions
Strategic and Commercial awareness - Keeping focused on the big picture
Developing a Personal Development Plan - An action plan to implement learning

Session 4 - Face to Face

By the end of the course those attending will have:

- Considered leadership within the context of several leadership models.
 - Used an inventory to identify their preferred leadership behaviours
- Recognised the benefits and adverse consequences of their preferred leadership behaviours.
- Identified modifications to aspects of their leadership that may increase their effectiveness and their team's performance
- Experienced leading a team in the planning and execution of an assigned task, with the opportunity to apply it
 - Received feedback on their leadership from delegates and trainers.
 - Have created a clear action plan to further develop their leadership

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LINK TO SIGN UP TO THE EDP: www.burncic.org/edp